



The Art of Beautiful Spaces & Memories

Spatial Design Portfolio

ZEYNEP SUMEN

2023-2025

Services Offered



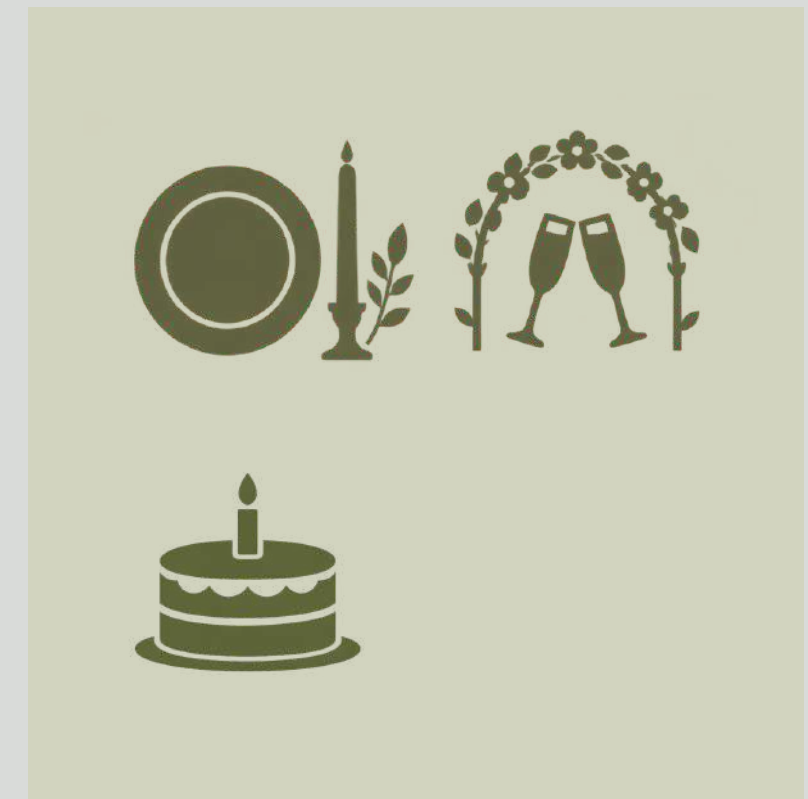
RESIDENTIAL & COMMERCIAL INTERIORS

- Home & Residential Interior Design
- Retail Store & Boutique Design
- Corporate Office Interiors
- Restaurant, Bar & Kitchen Spaces



EXTERIOR & LANDSCAPE ARCHITECTURE

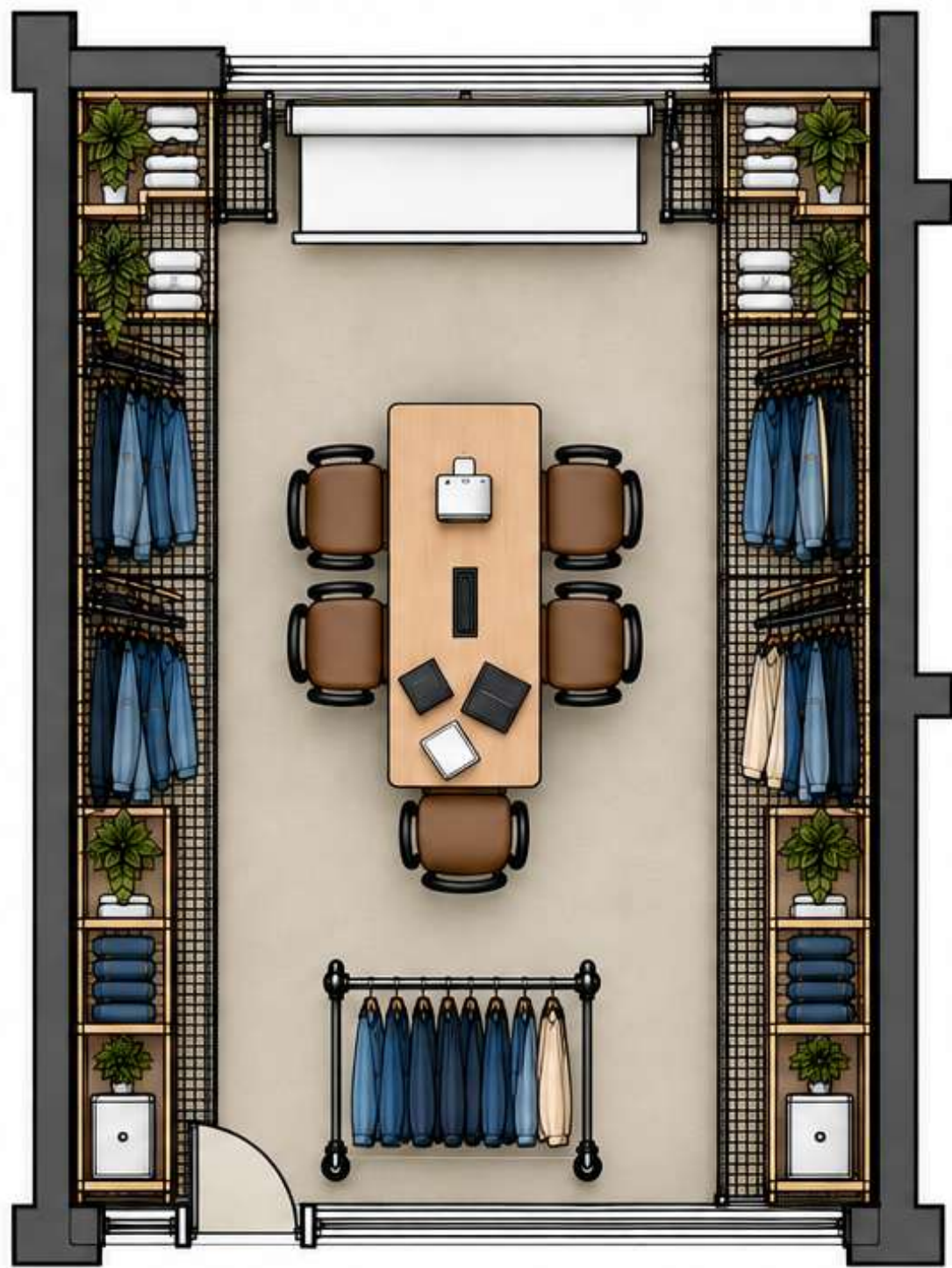
- Cafe Facade & Alfresco Living Spaces
- Architectural Facades & Outdoor Lounges
- Landscape & Garden Spatial Design



CONCEPT & EVENT STYLING

- Special Day & Celebration Design
- Concept Dining Area Design
- Pop-up & VIP Event Concepts
- Atmospheric Table Styling

FLOOR PLAN (TOP VIEW)



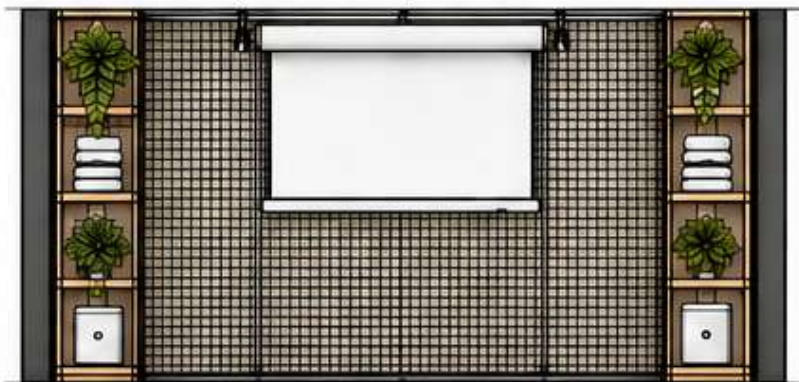
A – LEFT WALL ELEVATION



C – RIGHT WALL ELEVATION



B – FRONT WALL (PROJECTION) ELEVATION



D – ENTRANCE WALL (DOOR) ELEVATION



PRODUCT DETAILS

01 – VERTICAL MESH UNIT (UPPER CORNER)



02 – MESH HANGING DETAIL



03 – SHELF DETAIL



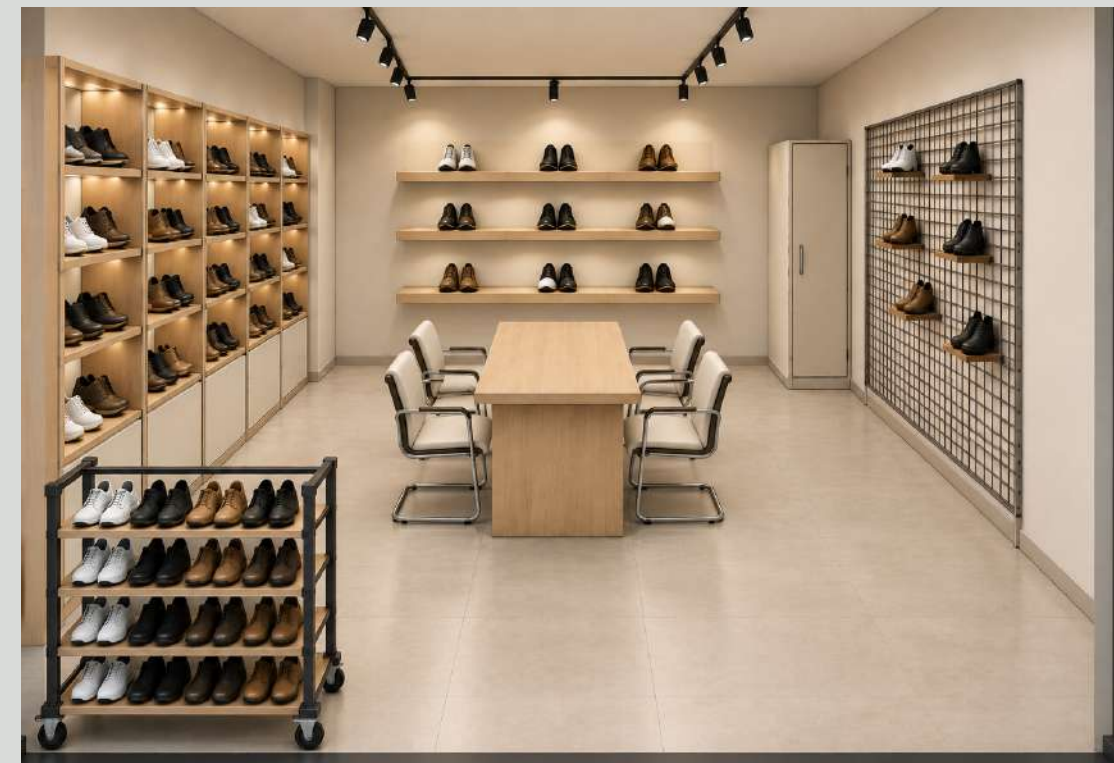
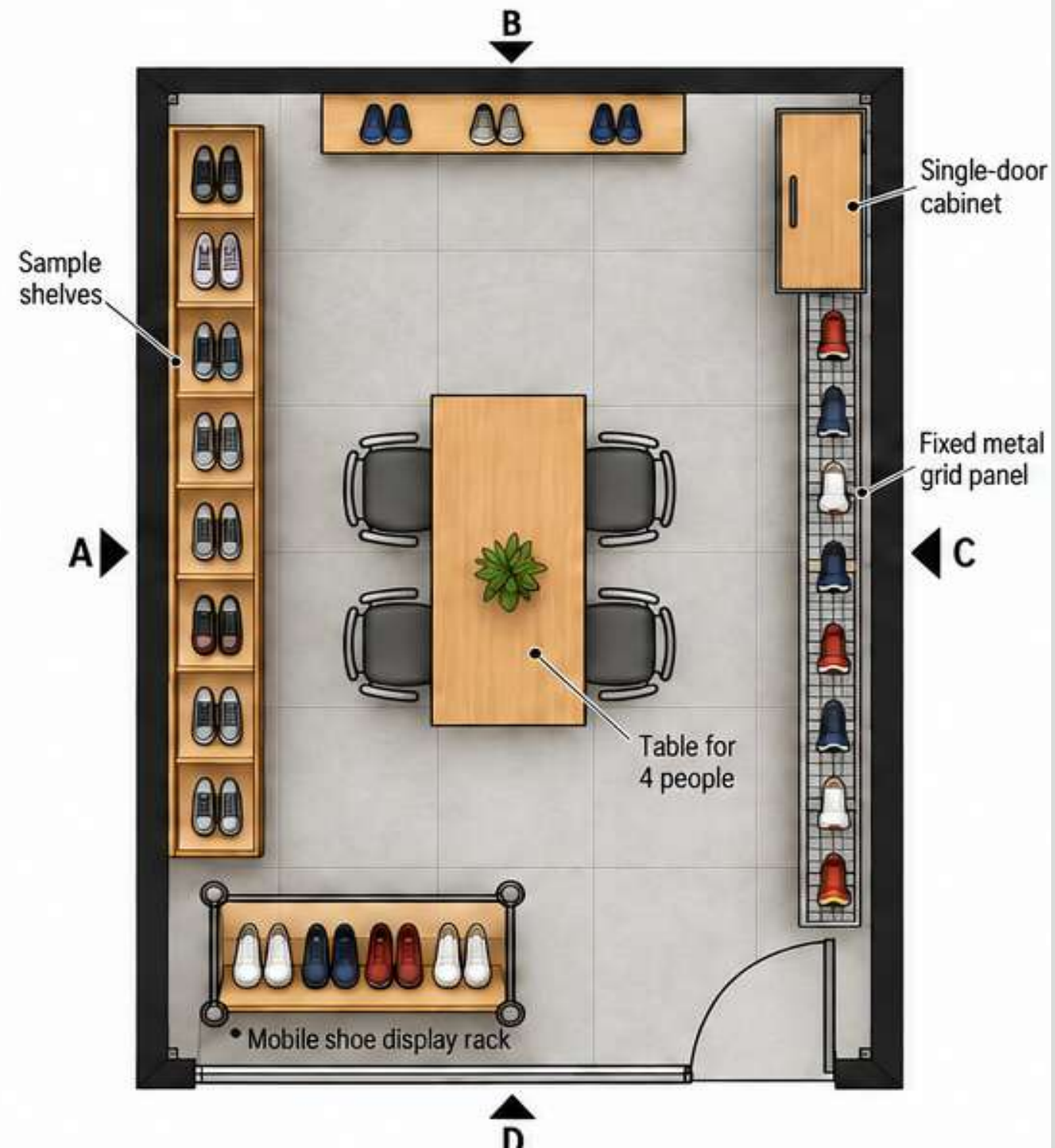
04 – MOBILE GARMENT RAIL (SINGLE UNIT)



Department Room Design

DESIGNED TO SHOWCASE DENIM
COLLECTIONS AND BRING TEAMS
TOGETHER.

The department room was designed as a multifunctional space for showcasing collections and supporting team collaboration. Steel mesh panels and garment rails along the walls define its industrial character, while wood finishes add warmth. The central meeting table and projection system accommodate discussions and presentations, and mobile garment racks offer flexibility for changing collections and spatial needs.



A – LEFT WALL



C – RIGHT WALL



B – TOP WALL



Department Room Design

FOOTWEAR ON DISPLAY. IDEAS IN MOTION.

The footwear department room combines sample display, storage, and team collaboration within a compact layout. Open shelving and a metal grid display wall keep collections visible and organized, while wood finishes add warmth to the industrial palette. A central table for four supports product reviews and discussions, and a mobile shoe rack offers flexibility for changing collections and presentation needs.

01 SAMPLE SHELF



FRONT VIEW



SIDE VIEW

02 SINGLE-DOOR CABINET + METAL GRID



FRONT VIEW



SIDE VIEW

03 MOBILE SHOE DISPLAY RACK



FRONT VIEW



SIDE VIEW

Window Display Concepts 1

EVERDAY & CASUAL

MODERN BASICS FOR REAL LIFE

Turquoise textured panels, greenery, and stone display plinths create a fresh backdrop for everyday casualwear. Relaxed mannequin styling and warm lighting give the storefront an approachable character while keeping the collection in focus.



TRENDY & YOUTHFUL

FASHION THAT MOVES YOU

Microcement arches and light oak slats introduce a soft, contemporary setting for youthful collections. Warm lighting and contrasting outfit combinations create an inviting display that balances playful styling with a clean architectural composition.



CAPADOKIA DESIGN

OFFICE & CHIC

TIMELESS STYLE FOR MODERN LIFE

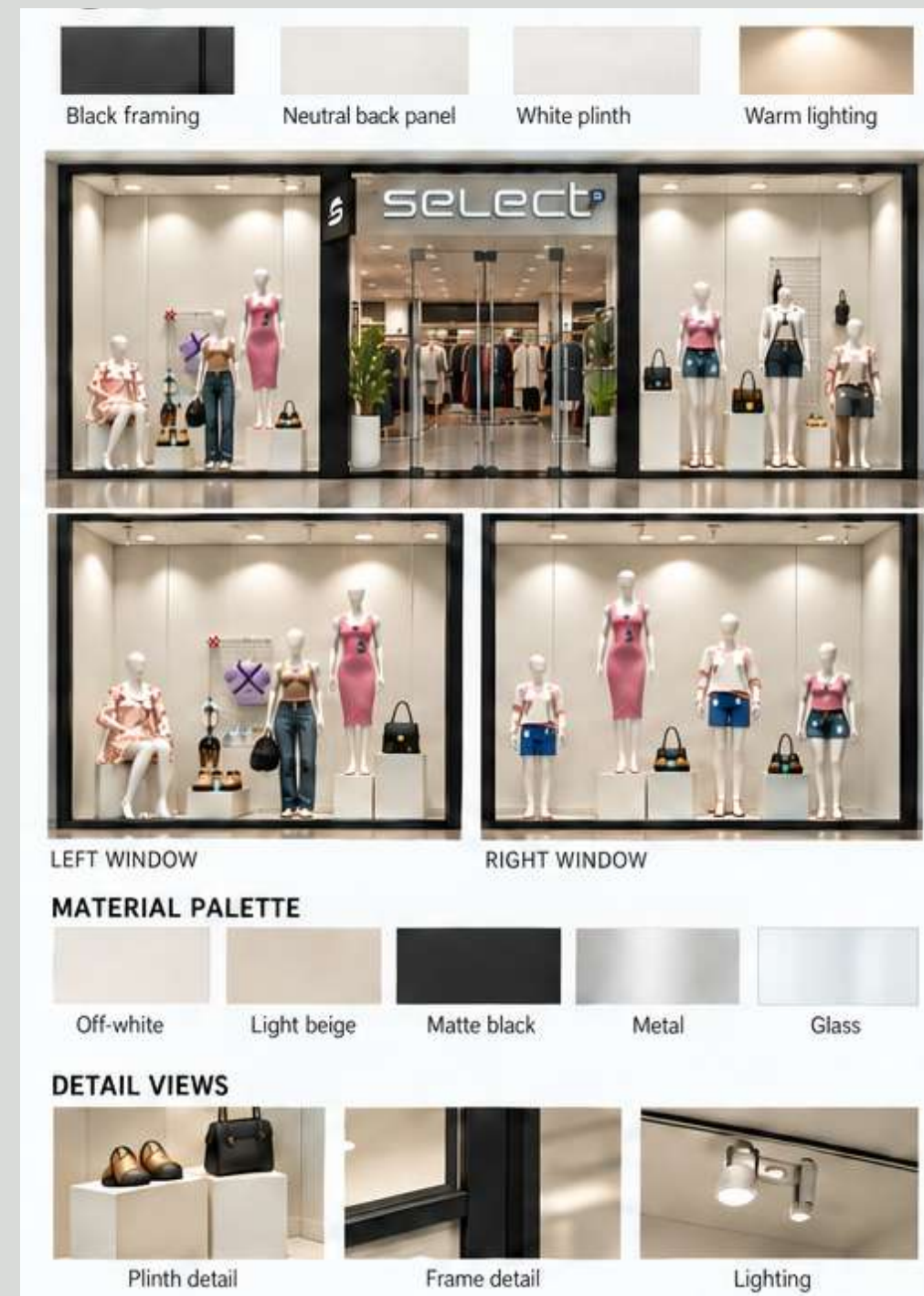
Marble textures, walnut slats, and cream display plinths establish a refined setting for officewear. Tailored silhouettes and understated lighting emphasize the collection's elegance, creating a polished storefront with a timeless character.



Window Display Concepts 2

CLASSIC & TIMELESS

A neutral palette, clean display plinths, and slim black framing create a refined and balanced storefront. Warm lighting and carefully spaced mannequins keep the focus on the collection, giving the display a timeless character.



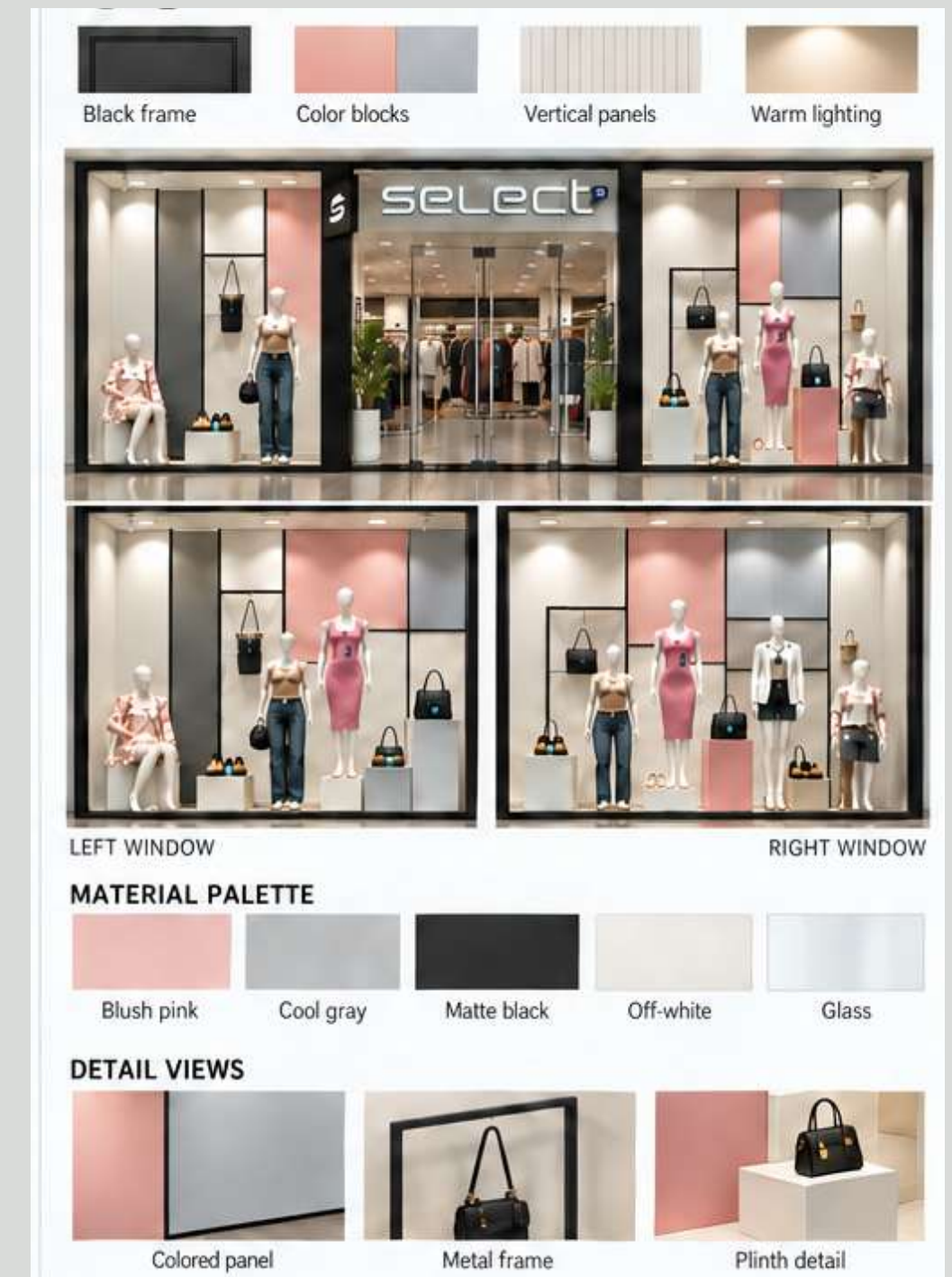
NATURAL & WARM

Light wood, woven textures, and greenery bring warmth and softness to the window displays. Combined with warm lighting and earthy tones, these elements create a welcoming atmosphere that complements the collection.



MODERN & GEOMETRIC

Blush pink and cool gray panels contrast with black metal frames to create a contemporary backdrop. Vertical divisions and varied display heights guide the eye across the collection, creating an energetic yet balanced composition.



Window Display Concepts 3

NATURAL SIMPLICITY

Natural tones, wood textures, and plinths with a stone finish create a calm, balanced window composition that highlights the garments. Arched backdrop panels and greenery soften the display, while warm lighting brings out the material textures. Olive green and cream tones complete the concept's understated character.



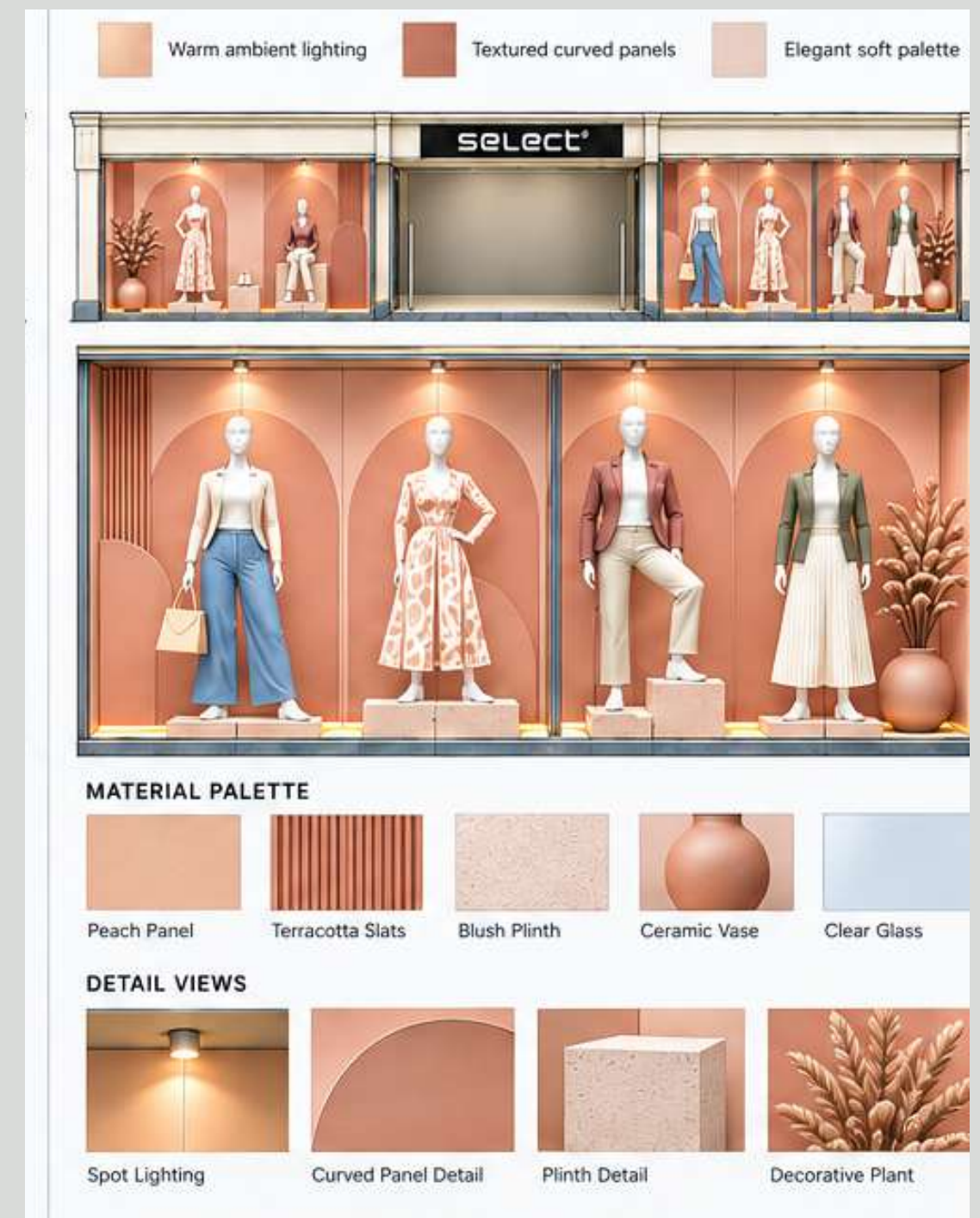
GRAPHIC CONTRAST

The bold contrast of black, white, and cobalt blue creates a striking, dynamic window display. Geometric panels and semicircular motifs frame the product groupings and guide the eye across the storefront. Plinths at varying heights and focused lighting emphasize garment silhouettes, adding rhythm to the composition.



SOFT COLORS

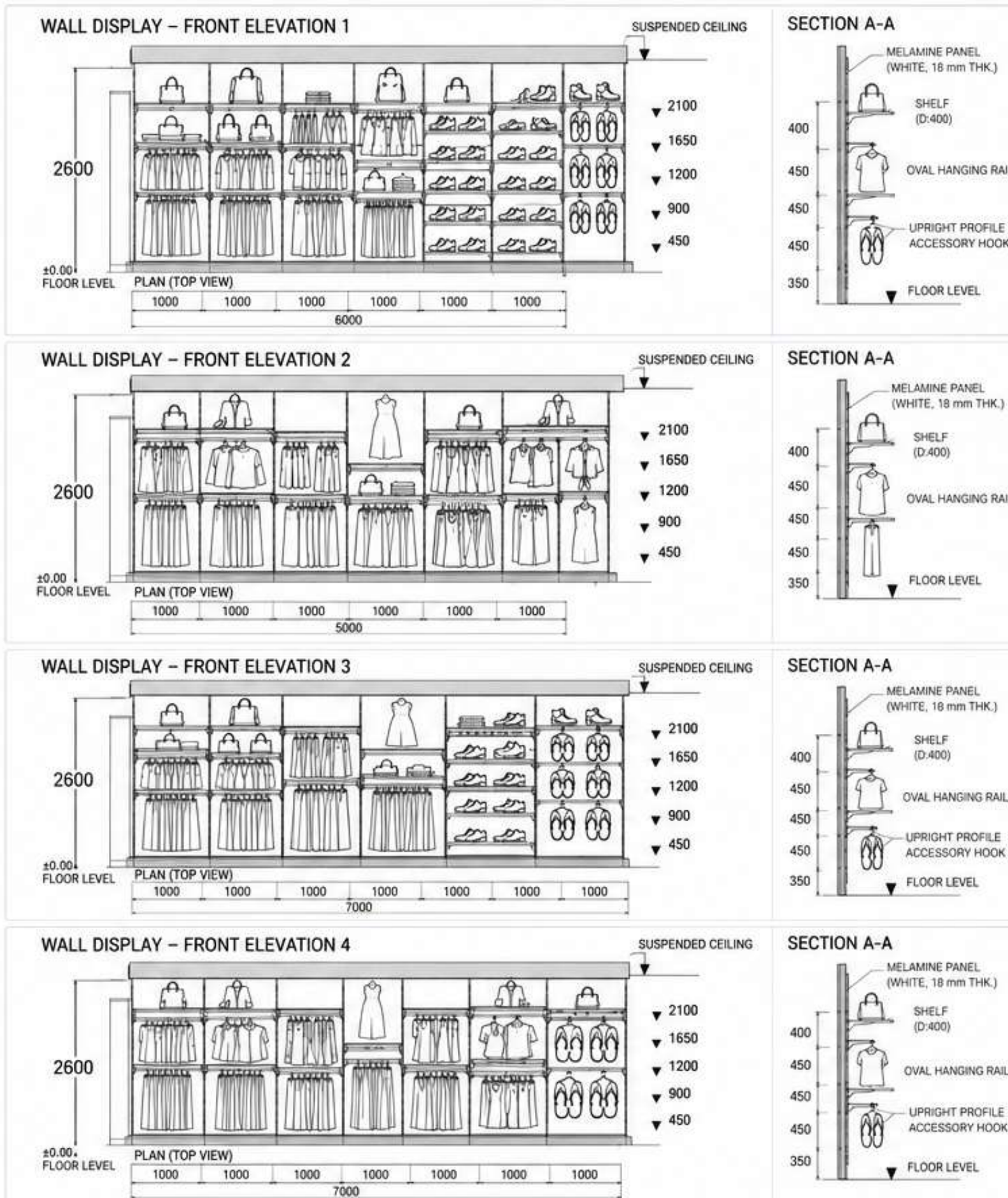
Peach, blush, and terracotta tones create a warm, inviting window display. Repeated arches, rounded forms, and ceramic vases reinforce the softness of the composition. Floral prints and decorative foliage complement the pastel backdrop, giving the presentation a romantic, contemporary character.



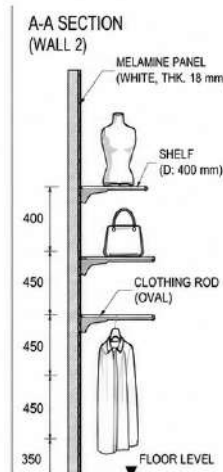
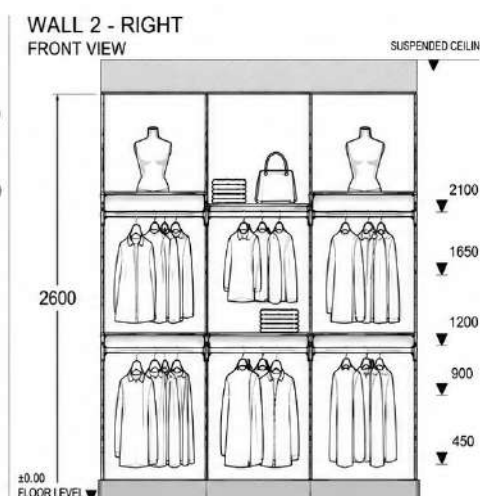
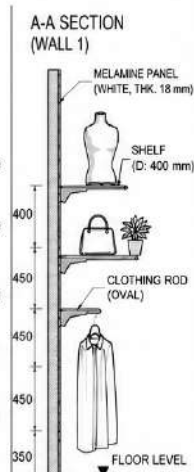
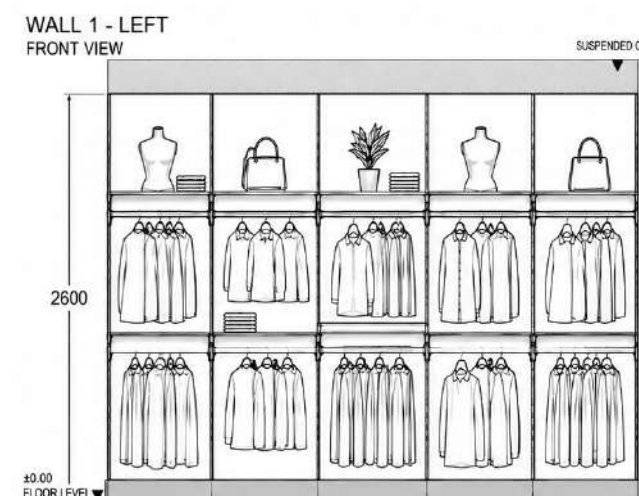
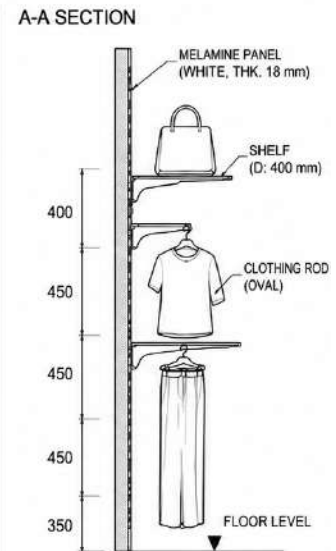
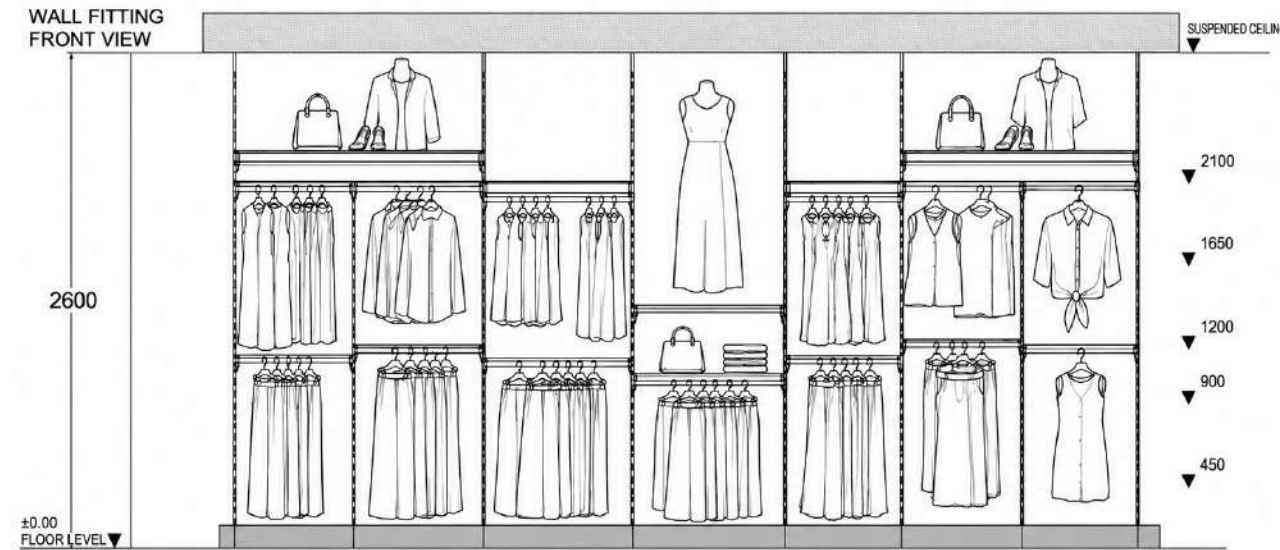
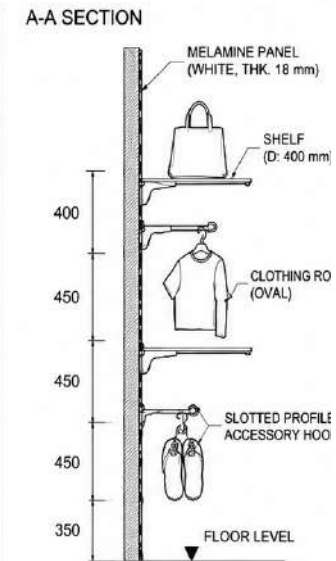
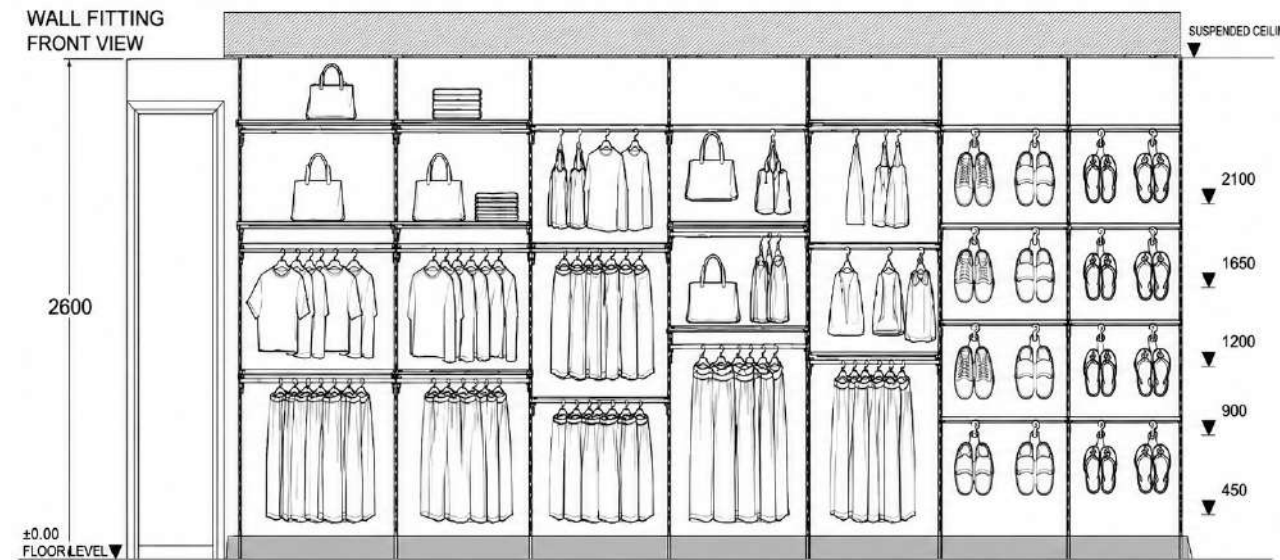
Store Wall Elevation 1

TECHNICAL DRAWINGS

The wall elevations establish a consistent visual rhythm through repeated vertical profiles, horizontal shelves, and hanging rails arranged within a modular framework. Varying shelf heights and hanging configurations accommodate clothing, footwear, bags, and accessories, giving each product category a defined place within a unified composition.



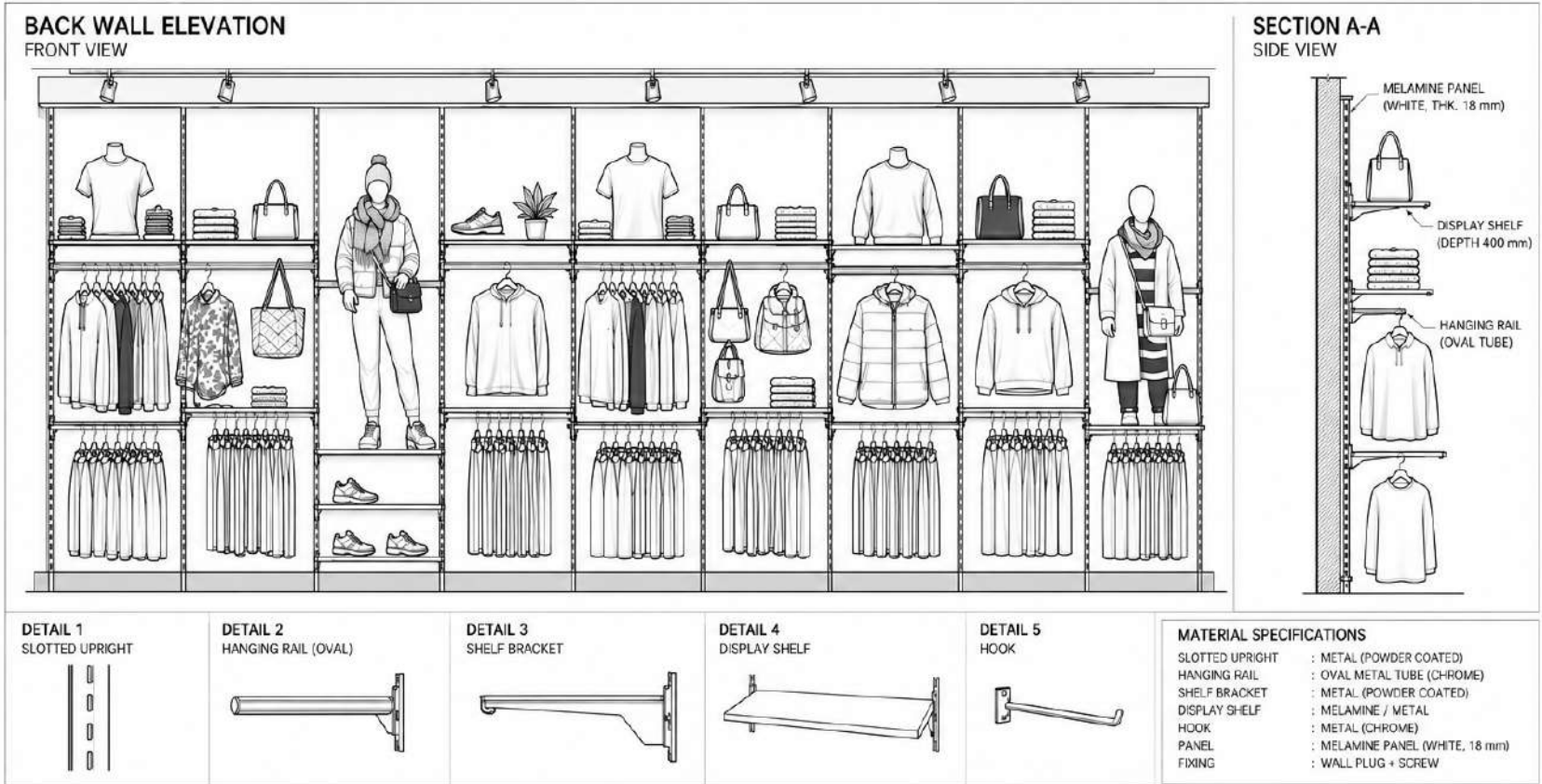
Store Wall Elevation 1



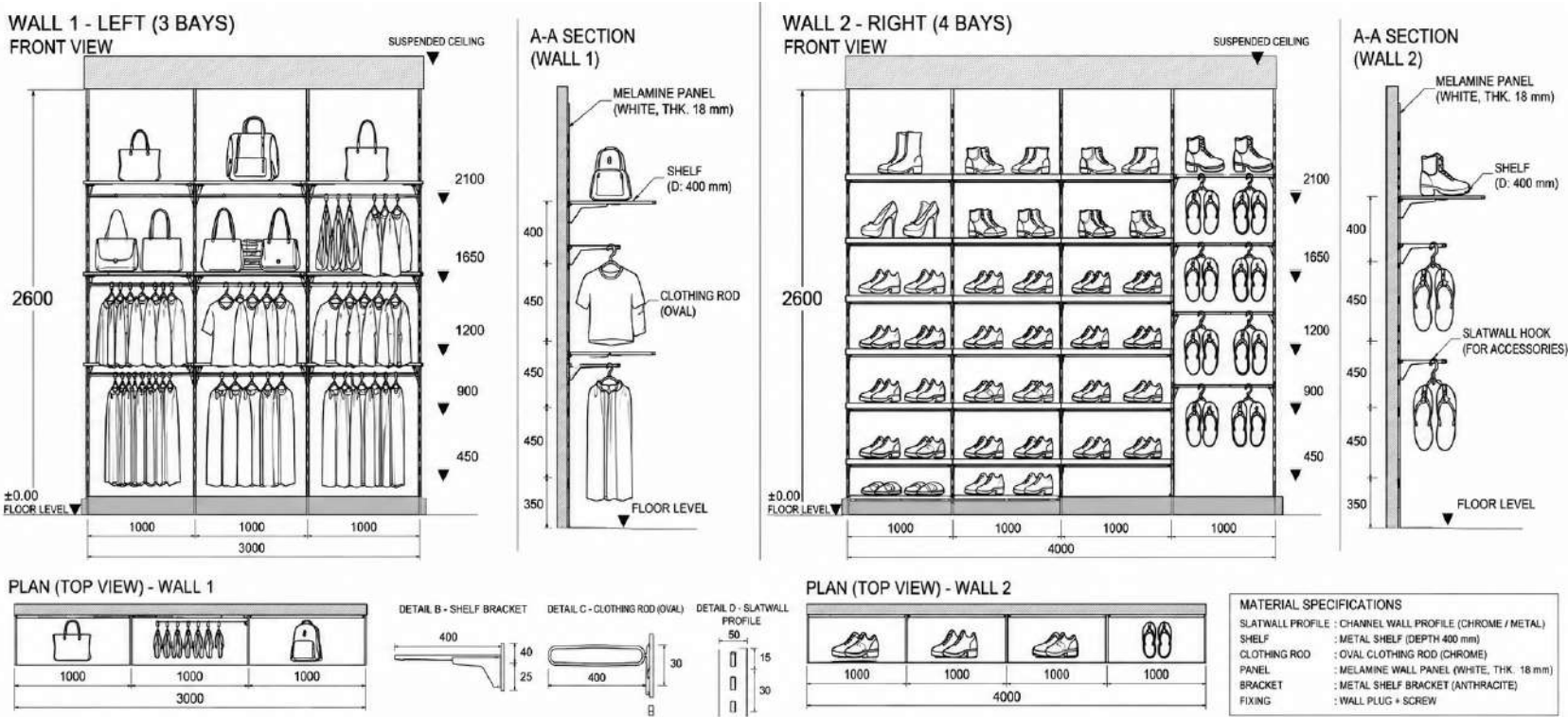
TECHNICAL DRAWINGS

Upper shelves frame individual items, while the lower sections provide space for hanging garments and grouped displays. This modular arrangement supports adjustments for changing collections and seasonal merchandising.

Store Wall Elevation 3



TECHNICAL DRAWINGS



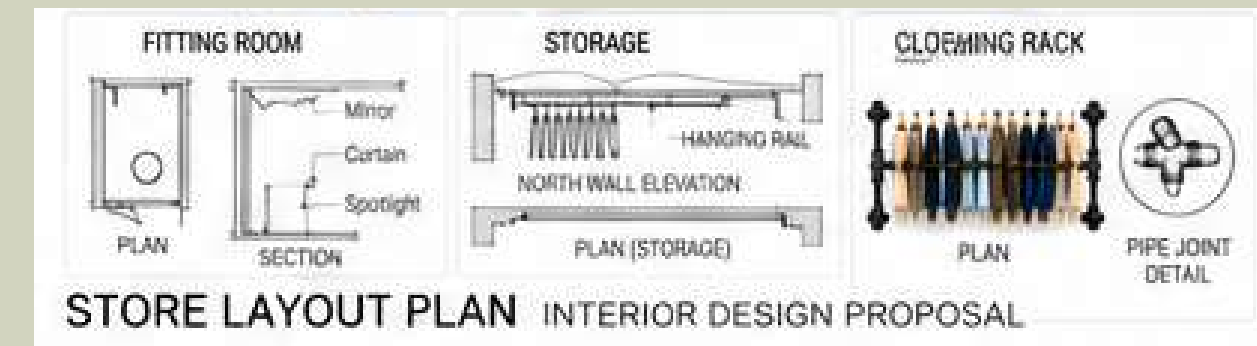
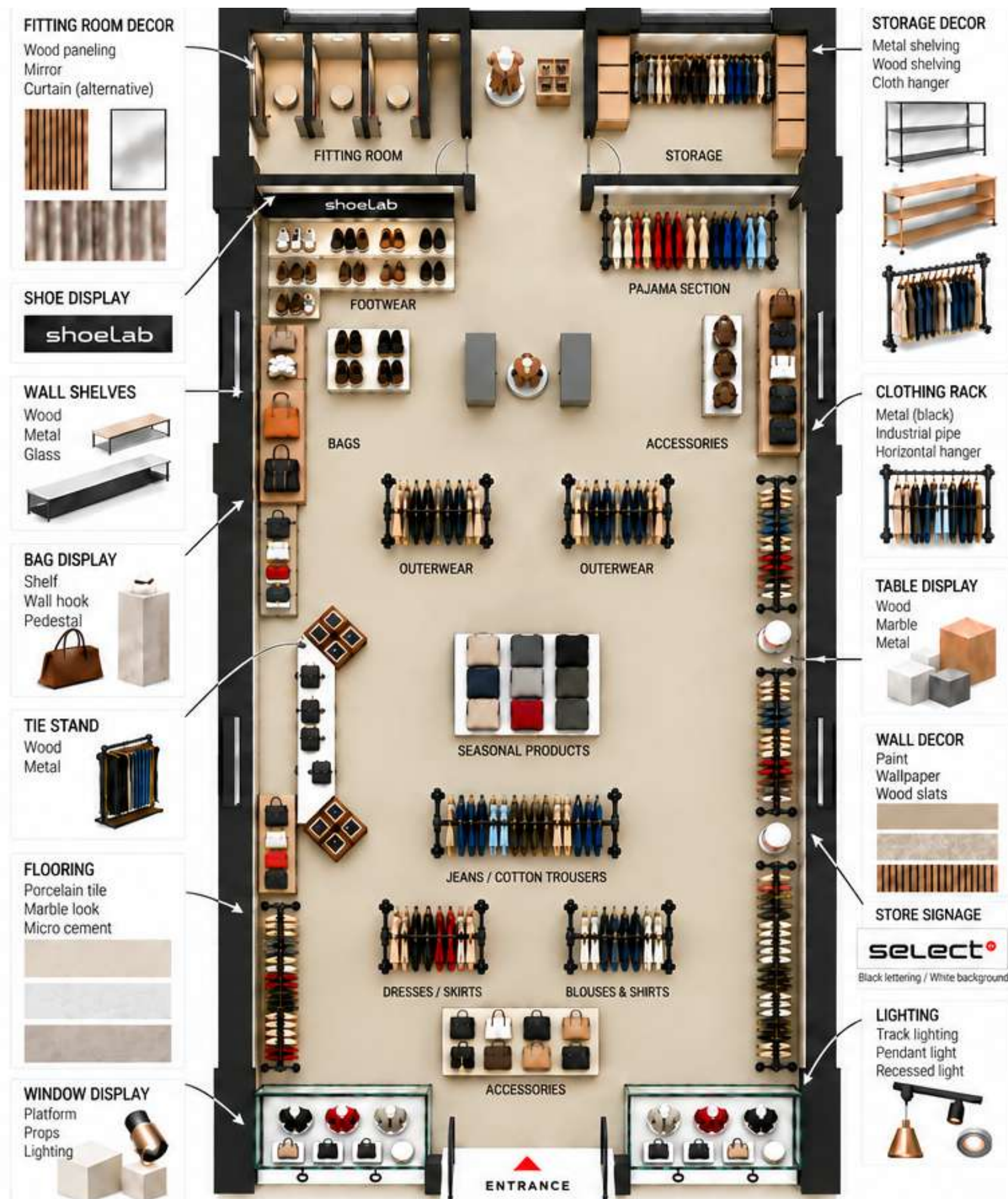
Light neutral surfaces and black metal details give the display system a clear visual structure. Together, these elements create a cohesive backdrop that connects the wall displays to the wider interior concept and keeps the collections at the center of the shopping experience.

Fashion Store Layout Design 1

FLOW & RHYTHM

A CLEAR LAYOUT GUIDES VISITORS
THROUGH DISTINCT PRODUCT
ZONES.

SELECT is a fashion retail interior concept shaped by clear circulation, modular displays, and a warm material palette. The elongated floor plan guides visitors through distinct product zones, combining perimeter shelving with freestanding display units. Fitting rooms and storage are positioned at the rear, supporting the organization of the sales floor.



FITTING ROOM DECOR

Wood paneling
Mirror
Curtain (alternative)



SHOE DISPLAY



BAG DISPLAY



WALL SHELVES



TABLE DISPLAY



CLOTHING RACK



ACCESSORY HOOK



FLOORING



FLOOR PLAN



DISPLAY TABLES



MATERIAL BOARD



FITTING ROOM ELEVATION



CASH DESK ELEVATION



Fashion Store Layout Design 2

STORE DESIGN & FLOOR PLAN AND DETAILS

The SELECT retail concept combines clear circulation with distinct product zones. Freestanding racks and display tables organize the sales floor, connecting the entrance, checkout, and fitting rooms. Paired window displays frame the storefront, creating a welcoming introduction to the collections.

FIXTURE DETAILS

SHELF DETAIL



CLOTHING ROD (OVAL)



SLOTTED PROFILE



HANGING RAIL DETAIL



WALL HOOK



TABLE LEG DETAIL



WALL ELEVATIONS

1 ENTRANCE – RIGHT WALL ELEVATION



2 LEFT SIDE WALL ELEVATION – SHOES & BAGS



3 OPPOSITE WALL ELEVATION – ACCESSORIES & BAGS



4 UPPER WALL ELEVATION – SELECT GIRL



5 RIGHT WALL ELEVATION



6 LEFT WALL ELEVATION



Fashion Store Layout Design 2

STORE DESIGN
&
ELEVATIONS

The wall elevations bring together shelves and hanging rails in a consistent modular arrangement, including a dedicated SELECT Girl section. Neutral tones, dark frames, and integrated lighting create visual continuity, highlighting clothing, footwear, and accessories within a unified interior.

FIXTURE DETAILS

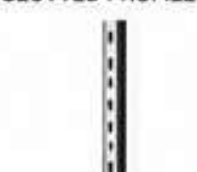
SHELF DETAIL



CLOTHING ROD (OVAL)



SLOTTED PROFILE



HANGING RAIL DETAIL



WALL HOOK

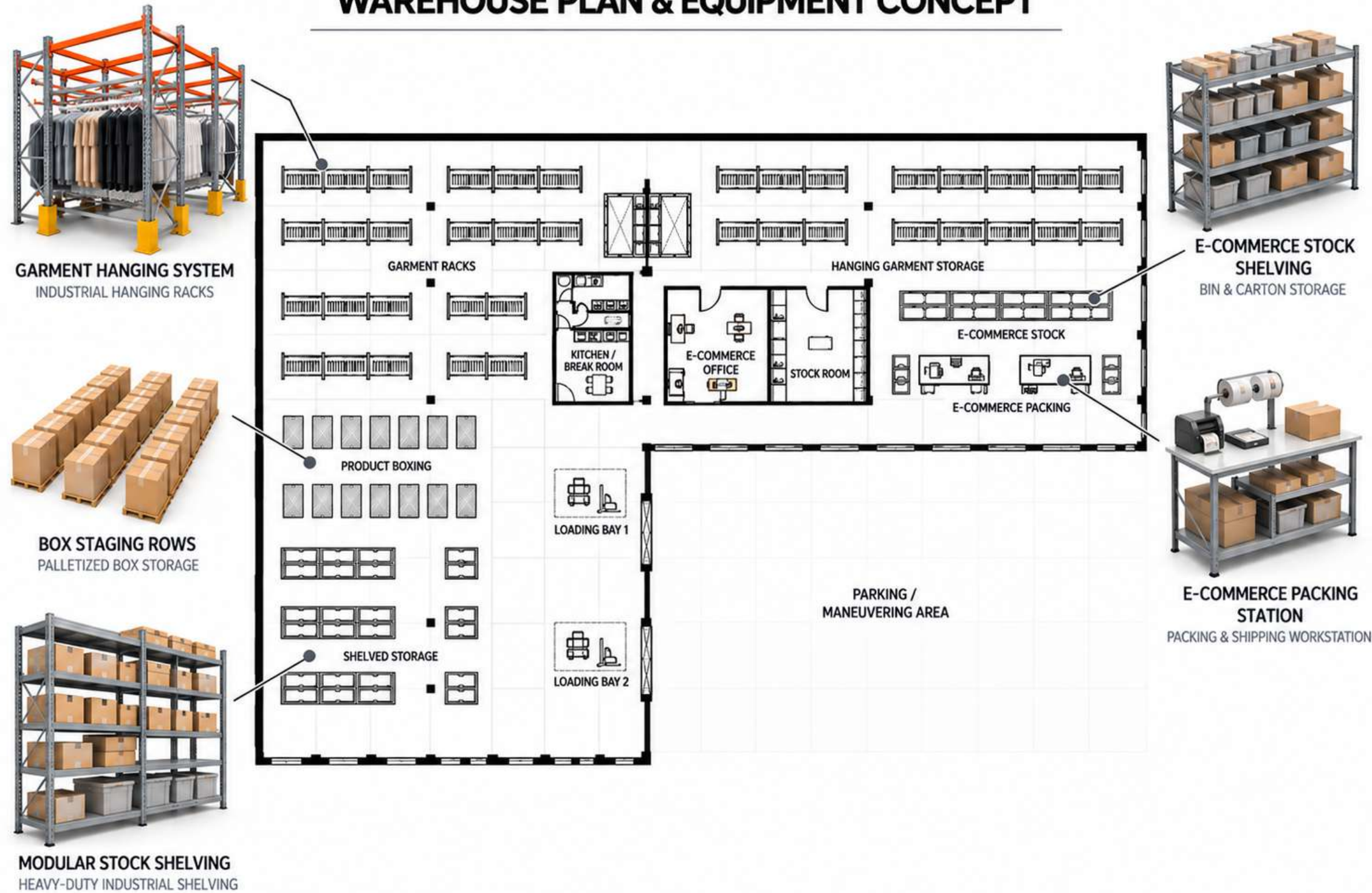


TABLE LEG DETAIL



Warehouse Plan

WAREHOUSE PLAN & EQUIPMENT CONCEPT

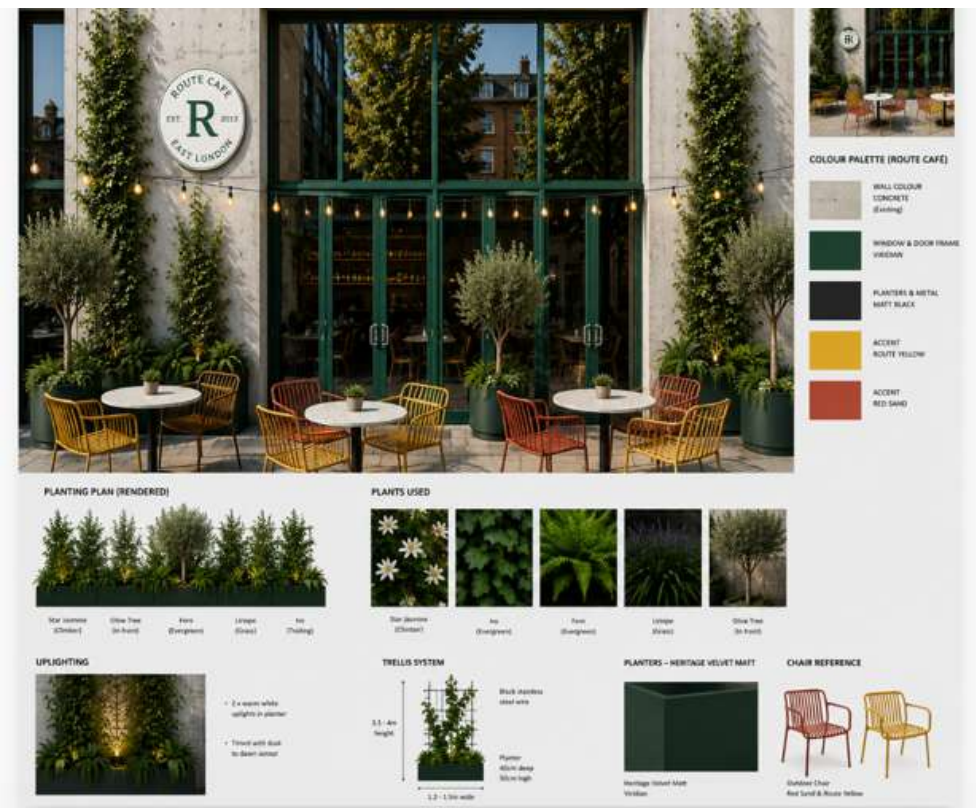


WAREHOUSE DESIGN STORAGE & FLOW

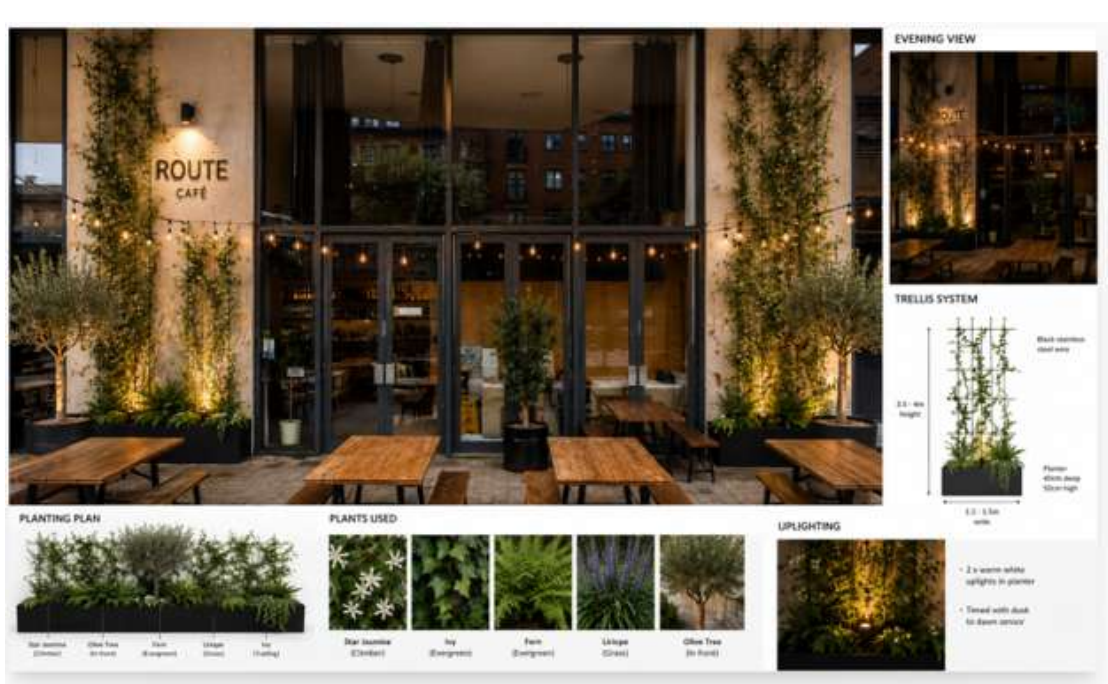
A COORDINATED WAREHOUSE LAYOUT CONNECTS GARMENT STORAGE, E-COMMERCE PACKING, AND DISPATCH. MODULAR STORAGE SYSTEMS AND CLEAR CIRCULATION ROUTES SUPPORT ORGANIZED DAILY OPERATIONS.

The L-shaped warehouse layout organizes garment storage, boxed stock, and e-commerce operations into distinct functional zones. Industrial hanging racks and modular shelving accommodate different storage needs, while dedicated packing stations and two loading bays support the movement of goods from storage to dispatch. Office and staff facilities are integrated into the plan, bringing operational and support spaces together within a layout focused on clear circulation and organized workflows.

DESIGN OPTION 1



DESIGN OPTION 3



Route Café / Haggerston

OUTDOOR SEATING AREA
DESIGN ALTERNATIVES

DESIGN OPTION 1

The design retains the original window and door frames, exposed concrete walls and rectangular wooden tables. New planting in black planters, climbing greenery and warm lighting soften the façade and create a welcoming outdoor atmosphere.

DESIGN OPTION 2

The design combines exposed concrete walls with deep green window and door frames and terracotta planters. The existing rectangular wooden tables are retained, while climbing plants and warm lighting soften the façade. The wall-mounted metal lettering preserves the brand's original typeface.

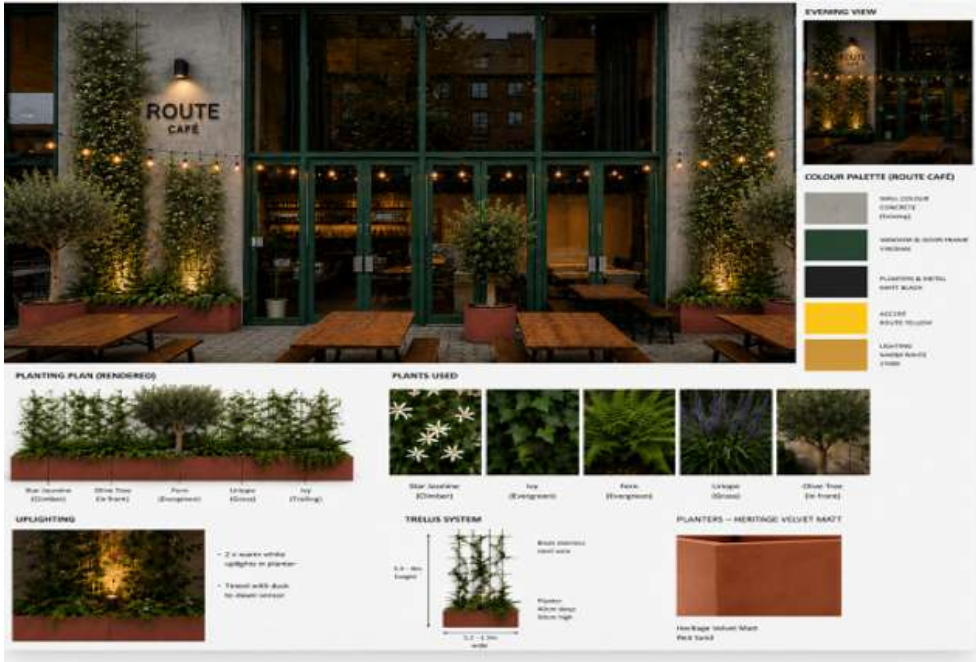
DESIGN OPTION 3

The design retains the original window and door frames, concrete walls and rectangular wooden tables. New planting in black planters and warm lighting soften the façade. The logo is mounted on the wall in metal lettering, preserving the brand's original typeface.

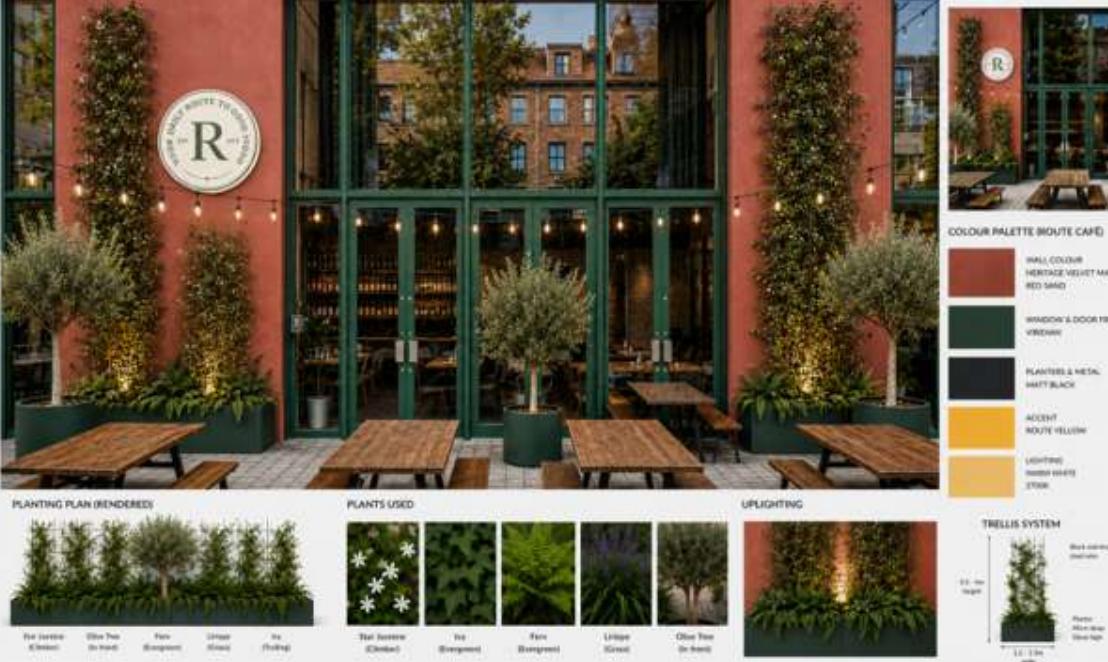
DESIGN OPTION 4

The design introduces a terracotta façade, paired with deep green window and door frames and matching planters. The existing rectangular wooden tables are retained, while climbing plants and warm lighting create a welcoming atmosphere. A circular Route Café sign reinforces the brand's visual identity.

DESIGN OPTION 2



DESIGN OPTION 4



A CELEBRATION
OF LOVE
IN EVERY
DETAIL

FLOOR PLAN

WEDDING RECEPTION LAYOUT

GRAND STAIRCASE DECORATION

DESIGN PROPOSAL 1

CLASSIC & ROMANTIC LOOK

A timeless design with white and cream tones, featuring elegant floral arrangements, candles, and refined vases for a sophisticated and romantic atmosphere.

FRONT ELEVATION TOP VIEW (PLAN) SIDE ELEVATION (DETAIL)

≈ 5.0 m ≈ 3.5 m ≈ 2.5 m ≈ 1.2 m

DECORATION ELEMENTS

- Pedestal Vase (Large)
- Pedestal Vase (Medium)
- Floral Arrangement (Stairs)
- Candle Cluster (Various Heights)
- Decorative Details (Optional)

DESIGN PROPOSAL 2

NATURAL & MODERN LOOK

A fresh and contemporary design with lush greenery, organic floral arrangements, and candles, creating a modern yet elegant atmosphere.

FRONT ELEVATION TOP VIEW (PLAN) SIDE ELEVATION (DETAIL)

≈ 5.0 m ≈ 3.5 m ≈ 2.5 m ≈ 1.2 m

DECORATION ELEMENTS

- Pedestal Vase with Greenery (Large)
- Pedestal Vase with Greenery (Medium)
- Floral Arrangement (Stairs)
- Candle Cluster (Various Heights)
- Greenery Elements (Hollyhops, Ranunc, etc.)
- Handrail Decoration (Optional)

WEDDING STAGE

DESIGN PROPOSALS

BACKDROP OPTIONS - FLORAL DESIGNS - DECORATIVE ELEMENTS

OPTION 1
CLASSIC ELEGANCE

Timeless and sophisticated look with abundant white florals, layered drapery and candlelight.

OPTION 2
MODERN & MINIMAL

Clean lines, elegant greenery and soft lighting for a modern and refined atmosphere.

OPTION 3
ROMANTIC & LUXURIOUS

Drapery layers, lush floral arrangements and warm lighting for a dramatic and luxurious feel.

PLAN VIEW

6.0 m 3.0 m

FRONT ELEVATION (DIMENSIONS)

6.0 m 3.5 - 4.0 m

SIDE ELEVATION

3.0 m 3.5 - 4.0 m

LEGEND

- Backdrop / Drapery
- Main Table
- Cake Table
- Decorative Pedestal
- Flower Arrangement
- Candles / Lighting

TABLE SETTING OPTIONS

OPTION 1
Classic Elegance

OPTION 2
Modern Romantic

OPTION 3
Minimal & Chic

OPTION 4
Warm & Luxurious

TABLE LAYOUT DETAIL

- Charger Plate
- Dinner Plate
- Salad Plate
- Napkin
- Wine Glass
- Water Glass
- Cutlery Set
- Centerpiece (Flowers & Candles)
- Favor (optional)

BACKDROP STYLE ALTERNATIVES

FLORAL ARRANGEMENT STYLE ALTERNATIVES

TABLECLOTH ALTERNATIVES

DECORATIVE ELEMENTS



Wedding Reception Design

GRAND STAIRCASE, STAGE & TABLE STYLING

Reception Layout
Round dining tables are arranged between the entrance staircase, wedding stage and food service area, creating a coordinated setting for the celebration.

Grand Staircase
White and cream flowers, decorative pedestals and candlelight frame the entrance. Alternatives range from classic floral arrangements to natural compositions with cascading greenery.

Wedding Stage
Ivory drapery, slender gold frames and floral displays create classic, contemporary or romantic backdrops. Clustered candles add warmth around the main table.

Table Setting
Coordinated linens, floral centerpieces and metallic accents complement the round tables, with options ranging from understated to richly decorative.

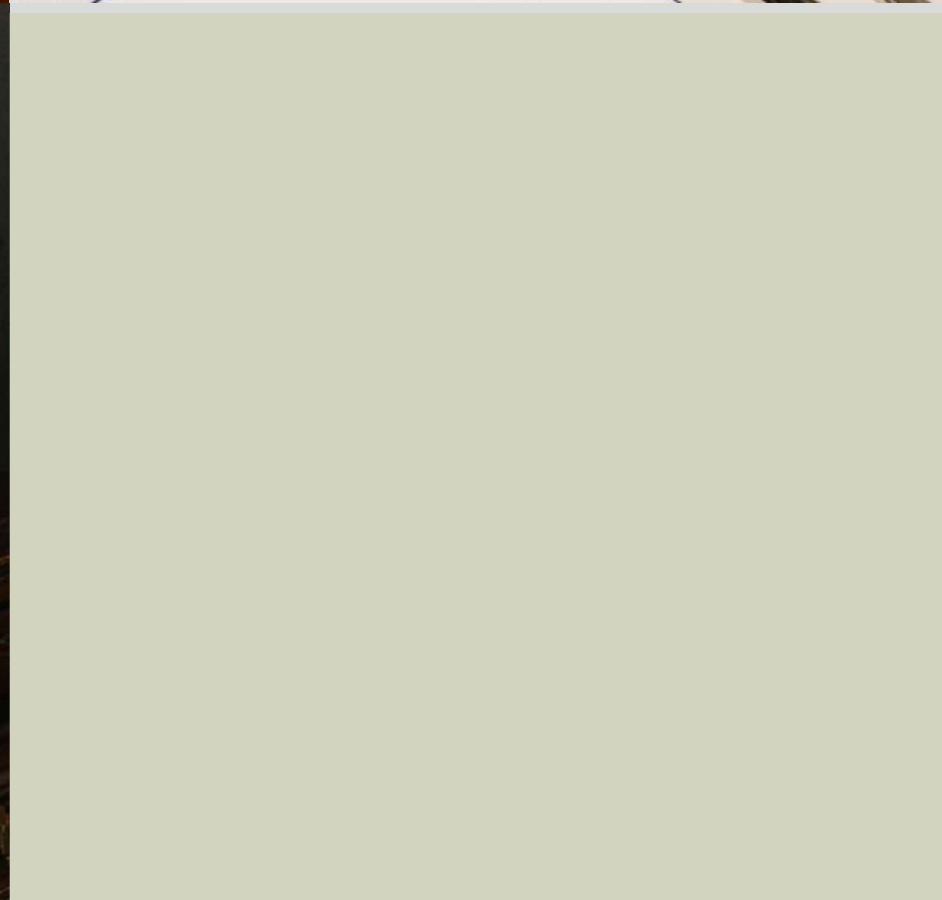
Materials & Decorative Details
White, champagne and sage green fabrics are paired with pedestal vases, gold frames and candles, creating a consistent palette throughout the reception.

Event Design & Styling

CAPADOKIA
DESIGN



DESIGNED TO PUT
YOUR BRAND IN
THE SPOTLIGHT.



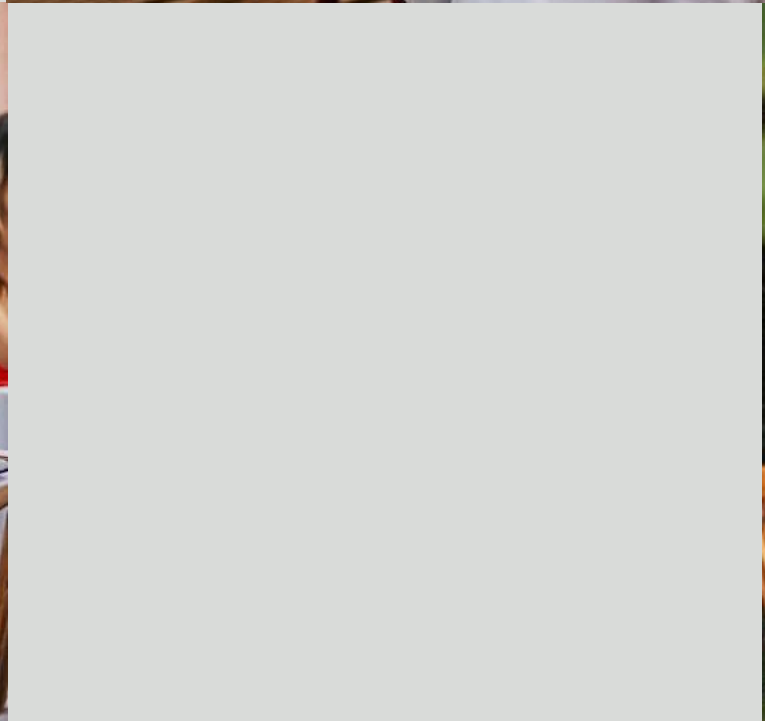
Playful colours and
sculptural cubes
give tradition a
contemporary
stage.



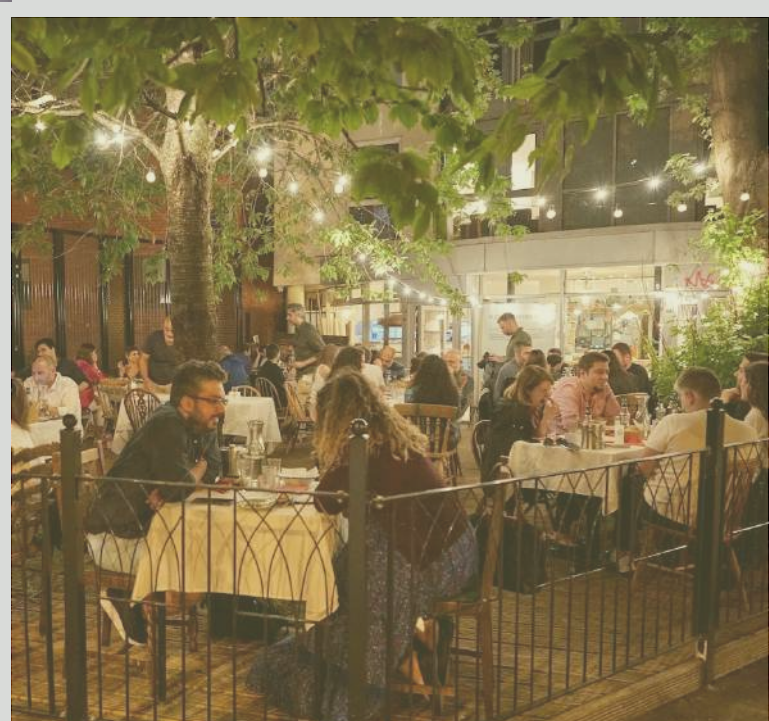
A new setting for
timeless rakı rituals.



CAPADOKIA
DESIGN



Event Design
& Styling

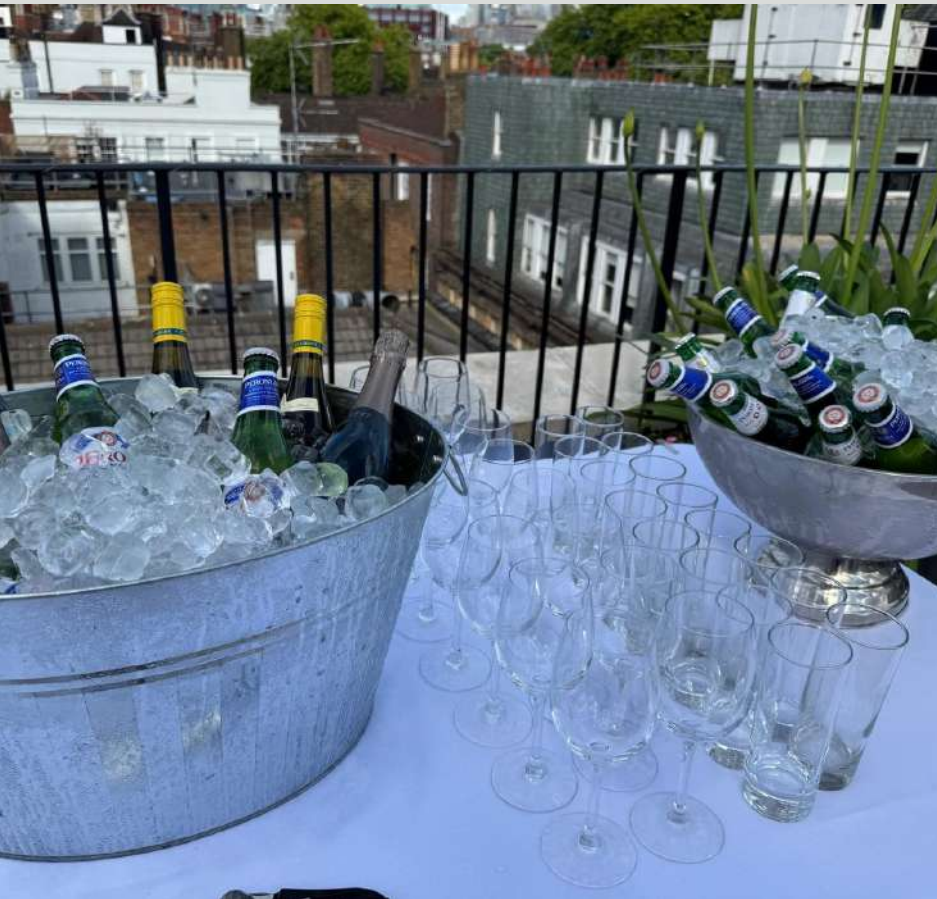


Vintage chairs,
patterned linens and
rustic wood bring the
spirit of the rakı table
to unexpected places.



Event Design & Styling

CAPADOKIA
DESIGN



White linens,
greenery and
relaxed seating set
the scene for a
private celebration
overlooking the
city.



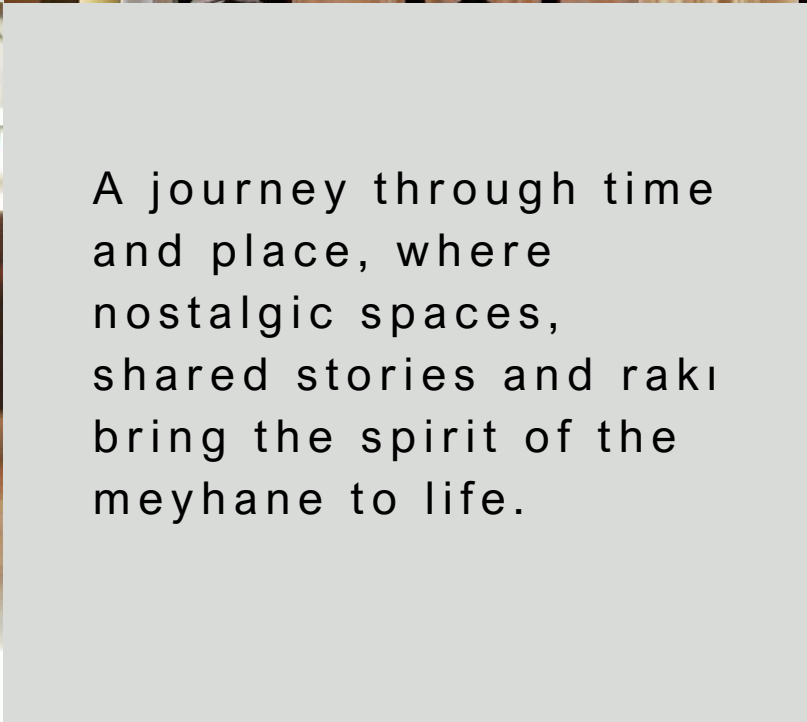
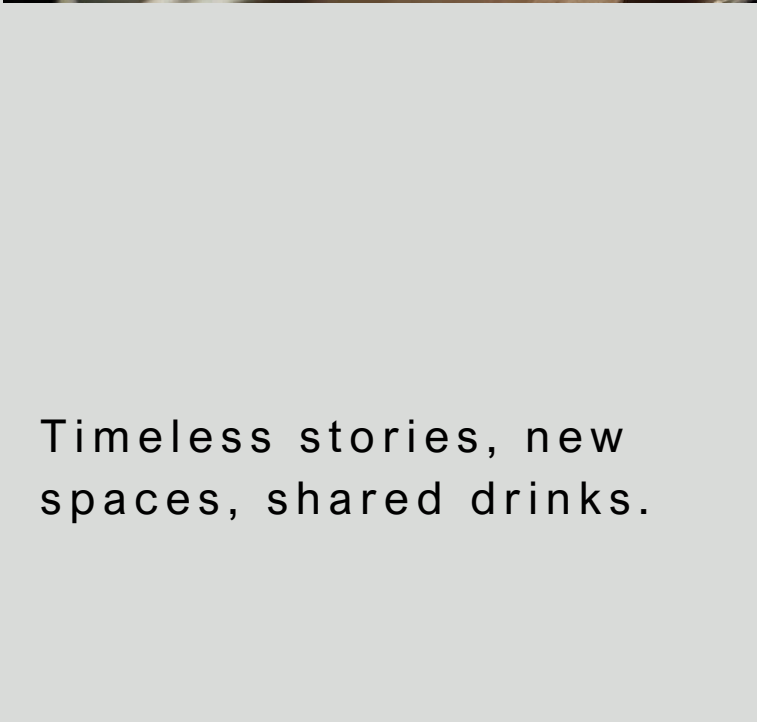
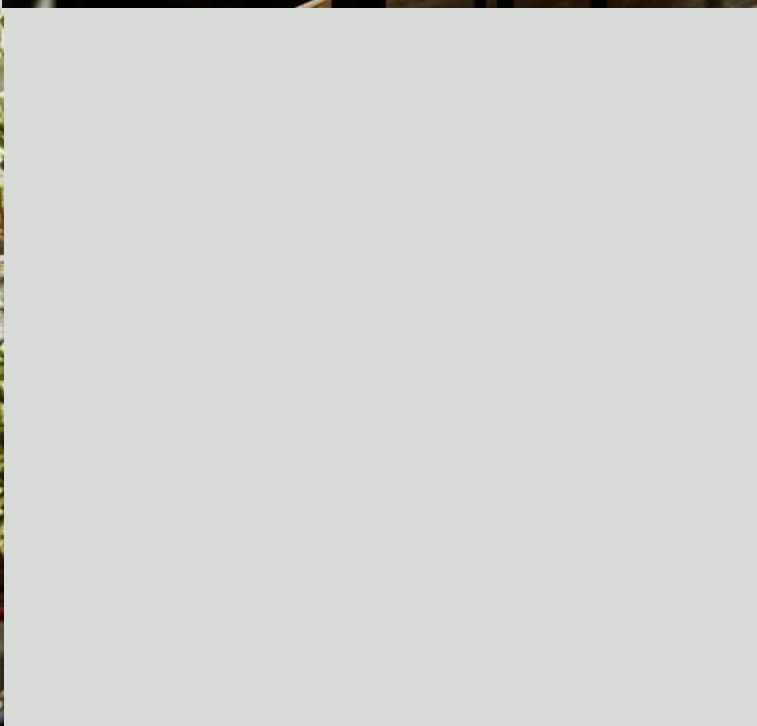
YOUR
CELEBRATION,
DESIGNED AROUND
YOU.





CAPADOKIA
DESIGN

Event Design & Styling



A journey through time
and place, where
nostalgic spaces,
shared stories and raki
bring the spirit of the
meyhane to life.



Timeless stories, new
spaces, shared drinks.



*Event Design
& Styling*



Vibrant lighting and inviting lounge areas set the scene for an evening of music, drinks and entertainment. The space brings people together to mingle, unwind and celebrate.



TIERED TASTING
DISPLAYS AND OPEN
SHELVING SHOWCASE
THE OLIVE OIL.
CITRUS ACCENTS,
AMBER GLASS AND
FLORAL
ARRANGEMENTS
CREATE A WARM,
COLOURFUL SETTING.





Design Approach

100%

BESPOKE DESIGN

Spaces Designed Around You
I approach every space as a unique story.
From materials and lighting to the finishing touches, I design each element around your vision, creating an atmosphere that reflects your personality or your brand's identity.



My Services & Scope

Service Area	Concept Design	3D Visualisation	On-site Implementation	Styling & Atmosphere
Retail Spaces	✓	✓	—	—
Corporate Offices	✓	✓	—	—
Outdoor Spaces & Cafés	✓	✓	—	✓
Private Dining & Events	✓	—	✓	✓



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projects and bespoke atmospheric
designs.



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LONDON